



## **PowerHealth Solutions enters the lucrative Middle East**

5 December 2006

PowerHealth Solutions is proud to announce that it has successfully entered a lucrative new market — the healthcare market in the Middle East.

The Middle East is currently revising its healthcare arrangements, with a view to introducing private health insurance to the public. As such, governments are extremely interested in understanding the costs of delivering patient care prior to negotiations with health insurance companies.

PowerHealth Solutions is the leading vendor in healthcare decision support, and is very well positioned to assist the region.

PowerHealth Solutions has already been working in the Middle East for over a year, having very successfully completed a significant \$0.5 million costing study. The project director expressed his unequivocal approval on the quality of the work done by PowerHealth Solutions — “It has been a real pleasure working with your team on this project and we look forward to a successful rollout of the next phase of the project.”



PowerHealth Solutions Senior Consultant Nigel Michell summarised the project as “a great experience working with a client team of very capable individuals that delivered a fantastic result.”

On the heels of this success, PowerHealth Solutions has signed a contract for a similar study in a second Middle Eastern country. In addition, other countries in the region have expressed great interest in the initial costing project and PowerHealth Solutions expect more agreements to follow.

PowerHealth Solutions Director Patrick Power said, “This is a fantastic opportunity for PowerHealth Solutions. The success of the initial study is generating great confidence for PowerHealth Solutions in the region and will undoubtedly lead to a lot more work with other governments in the Middle East.”



**Media Enquiries:** Please call Ms Thenen Moy on +61-419-820-958.

**Website:** [www.powerhealthsolutions.com](http://www.powerhealthsolutions.com)



## About PowerHealth Solutions

PowerHealth Solutions is a leading international healthcare IT vendor, based in South Australia. The company is proudly ISO 9001:2000 quality accredited, and specialises in **performance monitoring**, **performance management** and **decision support software solutions** for hospitals, health departments and other healthcare organisations.

Using the latest mainstream technology, PowerHealth Solutions develops high quality affordable application software that delivers a positive return on investment, regardless of organisation size.

Their software solutions are flexible and can be delivered for **on-site implementation and operation**, as a **web-based hosted service**, or under an **outsourced agreement** that brings the benefit of a low cost of entry. All options are backed by a full range of post implementation support services under a service level agreement that defines the services to be provided, along with agreed performance metrics.

