



PowerHealth Solutions gears up for major US sales

24th January 2006 — In anticipation of major sales in 2006, PowerHealth Solutions is gearing up their US marketing forces with the recent appointment of Kristy Gillmann as North American Sales Manager.

Already a market leader in Australia and New Zealand, PowerHealth Solutions has been steadily breaking into the US healthcare market over the last 2 years. With their decision support and reporting systems already installed in 11 US hospitals, PowerHealth Solutions is on the brink of a substantial surge in US sales.

US Director, Paul Evans said, “Kristy Gillmann is a valuable addition to the sales and marketing efforts of our company. She has over 15 years experience in healthcare with major companies such as McKesson and KPMG with her focus on decision support, performance management, and executive business analytics solutions. In the short time since joining PowerHealth Solutions, Kristy’s industry knowledge has enabled us to secure sales to 3 hospitals and is leading the way in building a solid revenue base for our North American operation.”



Ms. Gillmann said, “I am thrilled to be part of such an innovative company. The technology and applications of PowerHealth Solutions will change the way hospitals run their businesses. In this niche market of healthcare decision support, we have a significant edge over our competitors because our technology is more advanced and our applications more robust. There are thousands of hospitals in the US still hanging on to obsolete legacy systems because they haven’t seen an alternative that is functionally and technologically advanced enough to take them forward. PowerHealth Solutions is here to completely change that perception!



“PowerHealth Solutions has a very strong product line with web-based and open systems architecture that can link to any system a customer is using. Our solution can correlate financial, clinical, and operational data so that management can make intelligent decisions for their healthcare organizations. In addition, PowerHealth Solutions ASP offering eliminates typical overhead and maintenance and is a huge advantage for small to medium hospitals wanting a full service solution.”

Ms. Gillmann holds a Masters Degree in Business Administration from Emory University and a Bachelors Degree in Finance and Economics from Converse College. In addition, she has conducted undergraduate work in London and post-graduate work at Nijenrode University, The Netherlands School of Business.

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About PowerHealth Solutions

Founded since 1995, PowerHealth Solutions is a leading developer of healthcare IT solutions, specializing in reporting and business improvement for hospitals and other healthcare organizations. PowerHealth Solutions products are web-enabled and flexible — with both onsite and ASP business models to fit any sized organization.

PowerHealth Solutions has a strong client base in Australia and New Zealand, with an increasing presence in the United States. The company prides itself on technological innovation for the lowest total cost of ownership, backed up a continuous R&D program. They are currently researching health specific data-mining (in partnership with Flinders University) to enhance product functionality by alerting management to adverse trends and events as they occur.